

WHAT WE DID IN 2025

EXECUTIVE SUMMARY

The 2024/25 financial year marked steady progress for the Alternative Prosperity Group (APG) as it transitioned from its 2023–2027 strategy into the 2030 growth phase. The group strengthened its financial base, broadened its impact, and advanced work that contributes to priority social, environmental and economic outcomes. While informed by global frameworks such as the UN Sustainable Development Goals (SDGs), APG is guided by its strategic priorities and purpose – which, in turn, contribute to and resonate with the outcomes articulated in the SDGs.

ESG Capital

During the year, APG mobilised and managed ESG capital across three primary categories:

ASSETS AND PROJECTS ADVISED ON – TOTALLING ~R200 MILLION, representing advisory and implementation support on projects that channelled capital toward empowerment and ESG initiatives.



ASSETS UNDER ADMINISTRATION – AROUND ~R400 MILLION funds administered on behalf of clients and investors to ensure credible governance and measurable outcomes in areas of socio-economic development, enterprise growth, and environmental resilience.



ASSETS OWNED AND/OR MANAGED – TOTALLING ~R140 MILLION, reflecting APG’s own investments in purpose-driven, commercially viable ventures that create both financial returns and measurable environmental and social value.



These categories represent a holistic investment approach: APG advises on, administers, and invests in businesses and projects that address key societal and environmental challenges – such as youth unemployment, inequality in financial ownership, and climate change. Our own investments are evaluated not only for its impact potential but also for its ability to generate sustainable returns for shareholders. This ensures that APG’s growth is both purposeful and profitable.

ESG Focus

APG’s work focuses on three defined developmental areas that guide how the Group understands and measures its impact:

INCLUSIVE GROWTH AND SKILLS DEVELOPMENT – supporting youth employability, SMME growth, diversity, inclusion, and workplace readiness. Through SolveSA, APG facilitated over R75.9 million in ESD capital, empowering black-owned SMMEs and advancing local economic inclusion. Additionally, SolveSA facilitated R74.1 million in skills-development investments through accredited learnerships, short courses and youth employment initiatives, creating 842 temporary jobs nationally. A total of R37.5 million was furthermore raised for education and bursaries through the EduSaver platform and AI based for STEM learning.



FINANCIAL INCLUSION AND ACTIVE OWNERSHIP – promoting access to savings, empowerment transactions, and shared value through ownership. Through Atleha-edu, APG reached more than 10,300 beneficiaries across direct, awareness, and partner-enabled channels. 2,612 organised labour and youth beneficiaries were directly trained in budgeting, savings, and retirement fund literacy, with 90 workshops conducted nationally. 18,933 WhatsApp messages were distributed to strengthen financial literacy, with an average reading rate of over 80%.



ENVIRONMENTAL AND CLIMATE IMPACT – reducing emissions, improving energy resilience, and supporting adaptation to climate change. We are particularly proud of our investment in renewable energy, including two small-scale solar installations and our own at Paardevelei site which provides a substantial portion of the group’s electricity needs. The 173 kWp installed solar capacity results in an estimated 135.38tCO₂e annual emissions reduction, with a payback period of under eight years.



These outcome areas do not prescribe how APG structures its operations; rather, they reflect the core pathways through which APG’s activities create value and generate measurable social, environmental and economic outcomes.

Read the full report

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WHO WHE ARE - 2025

Key Highlights



9.32%
Group revenue growth



54%
Dividend payout



8.88%
Group net profit margin



8%
Proportion of retained earnings reinvested into group operations



B-BBEE level 3

57.52%
Black ownership

26.53%
Black-women ownership



Six Capitals team 2025



Six Capitals representatives at the 2025 ESG Africa Conference



Diversifi representatives at the 2025 Top Empowerment Conference



Diversifi team 2025



The Future of HR Conference 2025



Diversifi CEO, Erosha Govender, presenting at the 2025 Top Empowerment Conference

Workforce Snapshot



APG 2025 Wellness Day



60.8 %
of employees were black
(up from 54.3 %).



16
new jobs created,
with 12 filled by
black professionals.



56.9 %
of employees were women
(up from 52 %).



4
internal promotions,
signalling effective
talent mobility.



Diversifi representatives at the 2025 Top Empowerment Conference



Representatives of various APG subsidiaries